

PROSPECT PROFILER PROFESSIONAL

Prospect Profiler

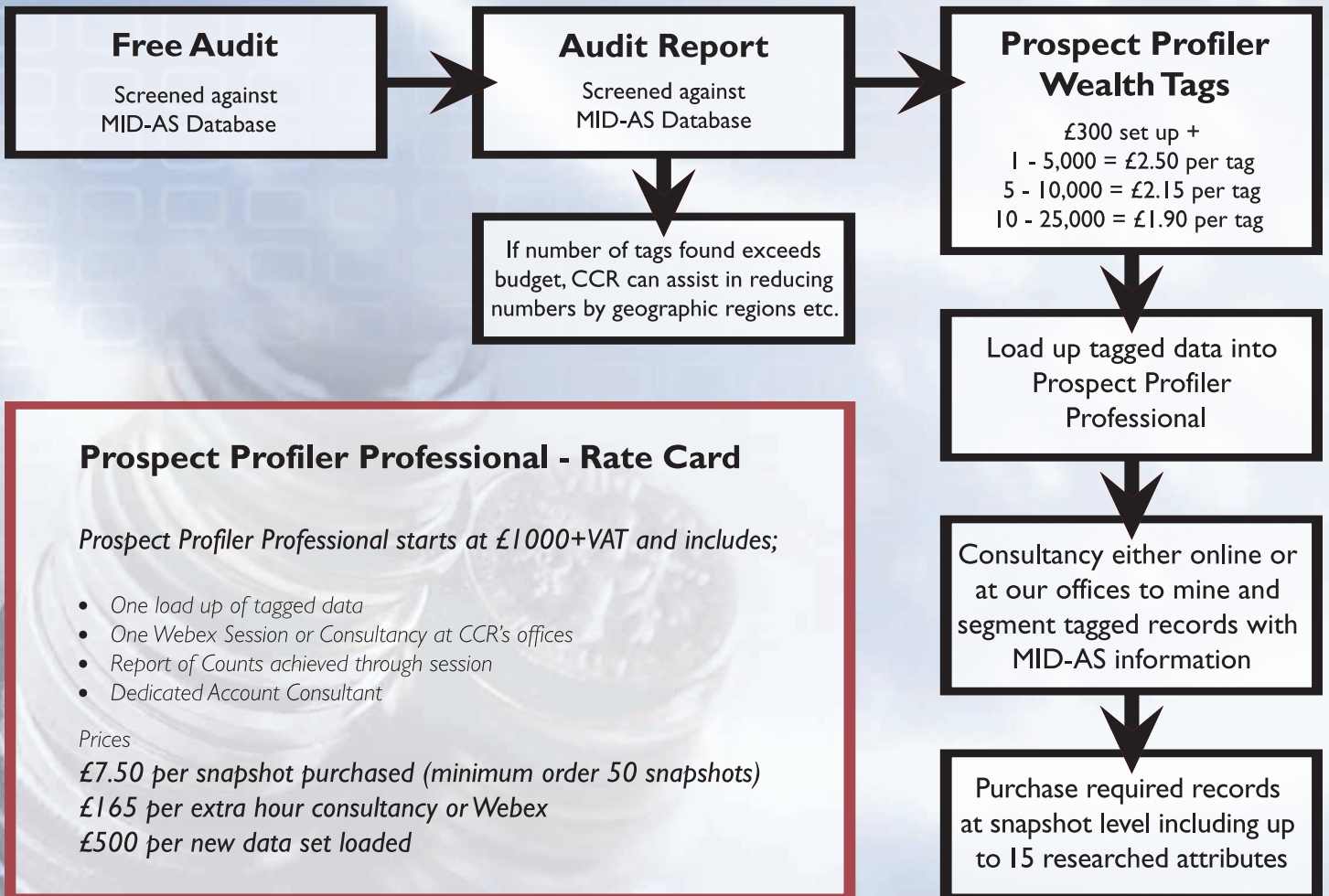


Once Prospect Profiler Wealthtags have been used to identify wealthy prospects within your data, you can start looking at more in-depth profiling using Prospect Profiler Professional powered by the MID-DAS database.

Prospect Profiler Professional can help answer questions about precisely how much wealthy prospects are worth, if they are trustees, directors or investors or whether they are a recognised donor to a charity.

This information can either be used to build a bigger picture of the people to be targeted, or allow more targeted strategies to be employed for a smaller group of prospects.

- Sitting behind each record, up to 15 attributes can be found giving vital pieces of information about each potential donor. From personal details such as age, region and wealth band to career information including indications of directorships and trusteeships as well as indications of interest in investments and donations, Prospect Profiler Professional is able to start building a picture of those donors who are potential Major Donors.
- Records on your database which match with MID-AS can be mined and segmented easily by our expert consultants to fit your exact criteria and budgets. The resulting records will then be delivered along with their available attributes quickly and efficiently.



Prospect Profiler Professional - Rate Card

Prospect Profiler Professional starts at £1000+VAT and includes;

- One load up of tagged data
- One Webex Session or Consultancy at CCR's offices
- Report of Counts achieved through session
- Dedicated Account Consultant

Prices

£7.50 per snapshot purchased (minimum order 50 snapshots)

£165 per extra hour consultancy or Webex

£500 per new data set loaded

Prospect Profiler Professional is ideal for anyone who wishes to look further into their tagged data to select records for which snapshots are required. Snapshots can be provided electronically or as hard copy reports and will contain all available information about that person held on the MID-AS Database.

For further information contact us on 01980 592999 or
visit or website at www.ccr.co.uk



Better Data, Better Mailing

Unit 4, Minton Distribution Park
London Road
Amesbury
Wiltshire
SP4 7RT

01980 592999
sales@ccr.co.uk