



## The Wealth Intelligence Database™



### Factual Attributes Information

#### Date of Birth

**Age Band** - A- 18-25, B- 26-45, C -36-45, D – 46-55, E – 56-65, F – 66+ & Unclassified

#### Gender

**Post Area** i.e. ... TN Tonbridge (Postal Town)

**Region** i.e. ... South East

**Wealth band** – A – 50m+, -B – 25-50m, C – 10-25m, D – 5-10m, E – 1-5m, F – Influential (Influential means we have identified on at least two different factual data sources that an individual is identified in two different wealth bands. We know one is correct but which one.)

**Investor Type** – A- Risk Takers, B - Tax Breakers, C - Risk Aware, D - Wide Rangers, E - Mainly Main and F - Main liners & Unclassified **(Please see the attached info sheet)**

**Invests In** – AIMS, VCT, BES, EIS, IT, Main & OFEX **(Please see the attached info sheet)**

**Shareholder** i.e. ... Personal or Household **(Means personal wealth investments or is grouped at household level)**

**Investment Band** – A – 5m+, B – 1-4.99m, C- 250k-0.99m, D – 99.99k – 249.99k, E – 49.99k – 99.99k, F – 19.99k -49.99k, G – 9.99k – 19.99K, H – 4.99k – 9.99k & I – under 5k & Unclassified **(If investments are below £100,000 this means the individual is probably investing through a nominee like Coutts Bank)**

#### Wealth Intelligence Flag

**Donor** (If a 1 value is in the Donor column this means that this individual has made a four figured donation to a charity and has been picked up in the public domain)

**Director** (Director of an organisation)

**Charity Trustee** (Grant Giving or Trustee)

**Debrett's Who's Who**

**National Gardens Scheme** (Open their gardens to the public)

**Livery Member Scheme** (Livery Members are Trade and craft associations which flourish & all are City of London companies, now collectively known as the Livery, they are unique in their survival, number and diversity. The social and economic conditions which gave birth to the original guilds have long since been overtaken by the development of industry and commerce, but the livery companies still flourish today as living institutions. Their survival has been achieved by doing what they have always done: fostering their trade in a wide context, serving the community, working with Charities and fundraising, and embracing modern skills and professions. Today there are 107 livery companies in the City of London.

**Spouse (Spousal Information)**

Organisation

Profession

Deceased