

**November 2004**

**CCR DATA ANNOUNCES NEW BOARD MEMBER**

Fast growing local company CCR Data Ltd have announced a welcome addition to the Board in the form of newly promoted Financial Director Sandra O'Connell.

Sandra has been with Amesbury based company CCR Data for 4 years and the new growth within the thriving Data Bureau and Mailing house has seen a call for extra financial support at Board level. Managing Director Edward Spicer said:

"It was felt that with the current growth of the company that there needed to be a more formalised wealth of financial expertise within the current Board of Directors. Sandra has been with the company a number of years and with her experience and knowledge are highly valued - her promotion is testament to her input and standing within the company. We are delighted that she has joined the Board and hope that the addition will stand us in good stead for the future ."

Further changes in the company see Partner Henry Sykes taking on the role of Technical Director in order to focus his specialist area and lead the IT team on bigger projects and new products and services, and Partner Edward Spicer taking on the role of Managing Director.

The changes come as the company embarks on a program of expansion to include a new web-based Database product Salesforce.com to hold clients' customer and marketing functions online. CCR Data have also recently become licensed to use the Royal Mail Business Changes file which can assist B2B companies keep their data up to date by flagging companies which have ceased trading or have moved premises.

These new products add to the already comprehensive database and mailing services that CCR provide to a vast array of companies including Chanel, Louis Vuitton, Royal Festival Hall and local charity Hope and Hopes for Children.