



SAMPLE STANDARD PROFILE



Mr Anthony J Breen

Branson plc
Marton Manor
Woodford
STOCKPORT
Cheshire
SK7 1RH

Age: 53 Wealth: £50m+

Sector: *Personal/Household Care*

ST Rich List 2002
ST Rich List 2003

Chairman: Branson plc
Shareholder: Branson plc
Patron: Prostate Cancer Trust
Beneficiary: Victoria & Albert Museum
Beneficiary: Serpentine Gallery
Beneficiary: Royal Opera House
Settlor: Marton Manor Charitable Trust

Bought 25,000 Branson plc shares @ 100p. Inside Track 3.4.97
(Bought from his uncle Sir John Branson)

Owens 103,398 Branson plc shares @ 475p. Inside Track 4.4.97

Owens 5.68m Branson shares @ 362p. CR June 2000

#405= New Entry, with family worth £75m Sunday Times Rich List 2002

A successful re-launch of the famous Lord George brand has helped Branson, the Stockport-based trading group; announce record operating results for 2001. The brand can expect to build further on this success as a major sponsor for the Commonwealth Games in Manchester this summer. Breen, 51, the chairman, is a member of the low-key family that founded the business. Branson is doing well overseas, too. It has sugar factories in Nigeria and a base in Indonesia. The family's stake in the firm is worth about £75m.

Earnings shown in annual report: Branson plc: Salary £199,801: Other £23,508: Total £223,309.12/02

A First Night Donor to the Royal Opera House (known to have made a gift over £5,000)

Holds Branson PLC shares valued at £976,121. AR 12/02

#468= Sunday Times Rich List 2003 worth £53m

Established the Manor Charitable Trust in 2003. No donations at present but had income of £1.5m in 2003-2004.