CCR DATA MATTERS

CCR was founded in 1996 by Edward Spicer and Henry Sykes. They identified a niche market for bespoke direct mail and have overseen the growth of CCR as it has evolved into one of the most advanced companies offering **Data Migration** and **Data Cleansing** services in the UK.

Over the last 16 years, CCR has made a name for itself as one of the most advanced data companies in the UK. High-profile brand names from **Greenpeace** and Bulgari to **West Bromwich Albion Football Club** trust us to deliver cost-effective, data solutions.

We have an intelligent approach to data that enables us to deliver above and beyond our clients' expectations. Our years of experience mean that we can identify new ways to save you money, increase your profits from data, and help you with your return on your investment.

We offer a wide range of data and mailing services that provide an end-to-end solution - from data audit and database implementation through to data management and mail fulfillment.

Our services include:

Data Migration
Migrate data or create a single customer view or merge files

Data Cleansing
Save money & improve the quality of your database

Data Enrichment
Add depth and insight to your database

Response Handling
Reply to mailing quickly and efficiently

Bespoke Mailing
Targeted quality mailings

We are responsive, honest and thorough. We are scrupulous about non-disclosure and maintaining the security of your data, and can help cut your mailing costs by keeping your data clean and current. And if there's a better way of maximising the value of your database, you can be sure we'll find it.

Also, as we are entirely independent of third party suppliers, we will always suggest the software and service that is most appropriate for your needs.

Over the past 15 years, we have built up a client base that includes some of the world's best-known brand names. Clients tend to stay with us for the long-term, because they value the personal attention that we bring to their data projects, and our commitment to offering new solutions and adding value.

Discover more about our innovative work with clients by **viewing our case studies**